

SUMMER PROGRAMS AND EVENTS

Fourth of July

Join us in celebrating Independence Day at the City of Beavercreek’s Fourth of July celebration! It is estimated that approximately 10,000+ people from across Beavercreek and the Miami Valley will attend this year’s festivities at Rotary Park, 2260 Dayton-Xenia Road. As a sponsor, you’ll play a key role in bringing families together for an evening of live music, food trucks, and an amazing firework show.

New this year, the City of Beavercreek is upgrading the concert stage to make it bigger and better than ever! As a Stars, Stripes, or Patriot Sponsor, your logo will enjoy prime visibility on a banner prominently displayed around

the stage, ensuring your brand shines throughout the event.

We’re also thrilled to announce our partnership with WHIO Radio, celebrating its 90th Anniversary! This collaboration will include extensive promotion of our event, reaching a larger audience than ever before.

With these exciting upgrades and widespread promotion, we anticipate this year’s celebration to be the biggest and most memorable yet. Your support will not only enhance this beloved community tradition but also provide excellent exposure for your brand to thousands of attendees. Join us in making this Fourth of July a celebration to remember!

SPONSORSHIP LEVELS	STARS \$20,000	STRIPES \$10,000	PATRIOT \$5,000	BLUE \$2,500	WHITE \$1,000	RED \$500
Name announced on stage	X	X	X	X	X	X
Logo on sponsor banner	X	X	X	X	X	X
Name included in press release	X	X	X	X	X	
Logo on digital marketing, including social media and event webpage	X	X	X	X		
Logo on print advertising, including press release and flyers	X	X	X	X		
Logo displayed on stage banner	X	X	X			
Company’s social media tagged in all city posts	X	X	X			
Logo on sponsor banner leading parade	X	X				
Booth space at park	X	X				
Logo in InTouch newsletter (mailed to all residents)	X					
Opportunity to push the button to start the fireworks show	X					
Naming rights for the fireworks show	X					
Exclusive fireworks sponsor	X					



An example of the stage with banners!

